

# The Smartest Advertising Engine for Real Estate Professionals

Property Panorama gives Real Estate Agents access to cutting edge digital marketing tools that establishes a powerful online presence for themselves and their listings.

With **BOOST**, Agents are creating customizable marketing strategies that make it easy to build their personal brand and lead the way.

### See Your Ads on Sites Like...



#### **BOOST Benefits**

- Fully Automated Digital Ad Campaigns Created For You and Your Listings
- Reach likely buyers and sellers at the right time and place
- Advertise online where people spend the majority of their day
- Advanced Targeting delivers 3 to 5 times better visibility and engagement
- Market your business across the most popular websites
- Desktop, Mobile, and Facebook Ads included with every campaign
- Ads are automatically updated to 'BOOST' effectiveness and success
- All data pulled directly from our 230+ MLS integrations
- Lowest Prices in the industry to Save You Money!
- Transparent Reporting delivered to you via email



### A WELL ROUNDED DIGITAL STRATEGY



Buy or Sell With Me

Your Real Estate Expert

WENDY ROUNDS HOWARD HANNA
2100 Center Road, Suite L
Avon, 44011
440-290-2200

**GET 1 WEEK FREE WITH ANY MULTI-WEEK PURCHASE** 

## **BOOST Listing Campaigns**

- Just Listed, Just Sold, and Open House campaigns
- Automatically target a 15 mile radius around the listing
- Rapidly increase interest in your listing
- Consistently reach more buyers to generate more opportunities
- Impress your Buyer and Sellers with modern, digital tools

#### **Listing Campaign Pricing**

LISTING CAMPAIGNS INCLUDING FACEBOOK		Approximate views
1 Week	\$59.99	5,000
2 Weeks (+1 Free Week)	\$118.99	12,000
3 Weeks (+1 Free Week)	\$149.99	19,000
4 Weeks (+1 Free Week)	\$199.99	24,000

## **BOOST Agent Campaigns**

- Target multiple ZIP Codes, areas, and Cities at no extra cost
- Bring more Buyers and Sellers to your website
- Be the first Agent Buyers see when they start their home search
- Don't just compete, be the leader in your market
- Solid Digital strategy that creates more opportunity

#### **Agent Campaign Pricing**

AGENT CAMPAIGNS INCLUDING FACEBOOK		Approximate views
Monthly	\$199.00	25,000
Quarterly	\$499.00	75,000
Semi Annual	\$949.00	150,000
Annually	\$1,799.00	250,000



## **ALL CAMPAIGNS INCLUDE FACEBOOK ADS!**



## Is Your Office Missing a Digital Strategy?